



Market Profile

Thrall Texas
 Thrall city, TX
 Geography: Place

Thrall city, ...

Population Summary	
2010 Total Population	822
2020 Total Population	816
2020 Group Quarters	0
2022 Total Population	850
2022 Group Quarters	0
2027 Total Population	914
2022-2027 Annual Rate	1.46%
2022 Total Daytime Population	708
Workers	240
Residents	468
Household Summary	
2010 Households	283
2010 Average Household Size	2.90
2020 Total Households	301
2020 Average Household Size	2.71
2022 Households	319
2022 Average Household Size	2.66
2027 Households	346
2027 Average Household Size	2.64
2022-2027 Annual Rate	1.64%
2010 Families	217
2010 Average Family Size	3.37
2022 Families	235
2022 Average Family Size	3.19
2027 Families	254
2027 Average Family Size	3.17
2022-2027 Annual Rate	1.57%
Housing Unit Summary	
2000 Housing Units	268
Owner Occupied Housing Units	78.0%
Renter Occupied Housing Units	17.5%
Vacant Housing Units	4.5%
2010 Housing Units	318
Owner Occupied Housing Units	65.7%
Renter Occupied Housing Units	23.3%
Vacant Housing Units	11.0%
2020 Housing Units	329
Vacant Housing Units	8.5%
2022 Housing Units	348
Owner Occupied Housing Units	66.7%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	8.3%
2027 Housing Units	386
Owner Occupied Housing Units	68.1%
Renter Occupied Housing Units	21.5%
Vacant Housing Units	10.4%
Median Household Income	
2022	\$68,890
2027	\$79,679
Median Home Value	
2022	\$215,000
2027	\$263,926
Per Capita Income	
2022	\$29,873
2027	\$35,596
Median Age	
2010	35.3
2022	35.6
2027	37.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	320
<\$15,000	6.6%
\$15,000 - \$24,999	4.7%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	11.2%
\$50,000 - \$74,999	25.0%
\$75,000 - \$99,999	17.5%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	9.1%
\$200,000+	0.0%
Average Household Income	\$80,022

2027 Households by Income

Household Income Base	346
<\$15,000	4.0%
\$15,000 - \$24,999	2.9%
\$25,000 - \$34,999	2.9%
\$35,000 - \$49,999	7.2%
\$50,000 - \$74,999	27.5%
\$75,000 - \$99,999	21.7%
\$100,000 - \$149,999	20.2%
\$150,000 - \$199,999	13.6%
\$200,000+	0.0%
Average Household Income	\$94,828

2022 Owner Occupied Housing Units by Value

Total	232
<\$50,000	18.1%
\$50,000 - \$99,999	13.4%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	6.9%
\$200,000 - \$249,999	17.2%
\$250,000 - \$299,999	32.8%
\$300,000 - \$399,999	3.0%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.9%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$187,177

2027 Owner Occupied Housing Units by Value

Total	265
<\$50,000	4.9%
\$50,000 - \$99,999	2.6%
\$100,000 - \$149,999	1.5%
\$150,000 - \$199,999	4.2%
\$200,000 - \$249,999	21.1%
\$250,000 - \$299,999	56.2%
\$300,000 - \$399,999	5.7%
\$400,000 - \$499,999	1.9%
\$500,000 - \$749,999	1.5%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$255,566

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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October 07, 2022



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2010 Population by Age	
Total	826
0 - 4	8.7%
5 - 9	7.6%
10 - 14	9.3%
15 - 24	13.0%
25 - 34	10.9%
35 - 44	14.9%
45 - 54	13.1%
55 - 64	9.9%
65 - 74	6.1%
75 - 84	5.4%
85 +	1.1%
18 +	69.4%
2022 Population by Age	
Total	848
0 - 4	7.2%
5 - 9	8.3%
10 - 14	8.4%
15 - 24	12.1%
25 - 34	13.3%
35 - 44	11.6%
45 - 54	13.8%
55 - 64	11.8%
65 - 74	8.4%
75 - 84	3.7%
85 +	1.5%
18 +	72.8%
2027 Population by Age	
Total	912
0 - 4	6.8%
5 - 9	7.3%
10 - 14	8.4%
15 - 24	12.2%
25 - 34	12.1%
35 - 44	12.4%
45 - 54	13.5%
55 - 64	12.0%
65 - 74	8.7%
75 - 84	5.4%
85 +	1.3%
18 +	72.7%
2010 Population by Sex	
Males	404
Females	418
2022 Population by Sex	
Males	437
Females	411
2027 Population by Sex	
Males	476
Females	436

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2010 Population by Race/Ethnicity	
Total	821
White Alone	79.7%
Black Alone	6.7%
American Indian Alone	0.9%
Asian Alone	0.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.9%
Two or More Races	2.7%
Hispanic Origin	34.1%
Diversity Index	64.3

2020 Population by Race/Ethnicity	
Total	816
White Alone	70.2%
Black Alone	7.5%
American Indian Alone	0.5%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	11.4%
Two or More Races	10.2%
Hispanic Origin	28.6%
Diversity Index	69.1

2022 Population by Race/Ethnicity	
Total	850
White Alone	68.2%
Black Alone	7.5%
American Indian Alone	0.7%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	12.8%
Two or More Races	10.5%
Hispanic Origin	29.5%
Diversity Index	70.9

2027 Population by Race/Ethnicity	
Total	915
White Alone	66.3%
Black Alone	7.5%
American Indian Alone	0.8%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	14.6%
Two or More Races	10.5%
Hispanic Origin	30.5%
Diversity Index	72.4

2010 Population by Relationship and Household Type	
Total	822
In Households	100.0%
In Family Households	90.9%
Householder	26.2%
Spouse	18.4%
Child	40.0%
Other relative	4.5%
Nonrelative	1.9%
In Nonfamily Households	9.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 07, 2022



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2022 Population 25+ by Educational Attainment	
Total	545
Less than 9th Grade	3.1%
9th - 12th Grade, No Diploma	11.4%
High School Graduate	41.5%
GED/Alternative Credential	1.1%
Some College, No Degree	16.9%
Associate Degree	13.6%
Bachelor's Degree	10.6%
Graduate/Professional Degree	1.8%
2022 Population 15+ by Marital Status	
Total	648
Never Married	35.8%
Married	46.0%
Widowed	7.7%
Divorced	10.5%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	414
Population 16+ Employed	93.2%
Population 16+ Unemployment rate	6.8%
Population 16-24 Employed	13.5%
Population 16-24 Unemployment rate	7.1%
Population 25-54 Employed	69.4%
Population 25-54 Unemployment rate	5.3%
Population 55-64 Employed	15.0%
Population 55-64 Unemployment rate	14.7%
Population 65+ Employed	1.8%
Population 65+ Unemployment rate	0.0%
2022 Employed Population 16+ by Industry	
Total	386
Agriculture/Mining	1.6%
Construction	12.5%
Manufacturing	18.4%
Wholesale Trade	1.3%
Retail Trade	8.1%
Transportation/Utilities	5.7%
Information	1.6%
Finance/Insurance/Real Estate	2.3%
Services	40.8%
Public Administration	7.8%
2022 Employed Population 16+ by Occupation	
Total	386
White Collar	48.2%
Management/Business/Financial	15.5%
Professional	16.1%
Sales	7.8%
Administrative Support	8.8%
Services	16.6%
Blue Collar	35.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.5%
Installation/Maintenance/Repair	2.6%
Production	8.8%
Transportation/Material Moving	15.3%

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2010 Households by Type	
Total	284
Households with 1 Person	20.4%
Households with 2+ People	79.6%
Family Households	76.4%
Husband-wife Families	53.5%
With Related Children	31.0%
Other Family (No Spouse Present)	22.9%
Other Family with Male Householder	7.0%
With Related Children	4.2%
Other Family with Female Householder	15.8%
With Related Children	9.2%
Nonfamily Households	3.2%
All Households with Children	44.5%
Multigenerational Households	8.8%
Unmarried Partner Households	6.7%
Male-female	6.0%
Same-sex	0.7%
2010 Households by Size	
Total	285
1 Person Household	20.4%
2 Person Household	30.5%
3 Person Household	13.0%
4 Person Household	20.0%
5 Person Household	7.7%
6 Person Household	6.0%
7 + Person Household	2.5%
2010 Households by Tenure and Mortgage Status	
Total	283
Owner Occupied	73.9%
Owned with a Mortgage/Loan	45.2%
Owned Free and Clear	28.6%
Renter Occupied	26.1%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	138
Percent of Income for Mortgage	16.5%
Wealth Index	55
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	318
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	822
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Southern Satellites (10A)
- 2.
- 3.

2022 Consumer Spending

Apparel & Services: Total \$	\$583,675
Average Spent	\$1,829.70
Spending Potential Index	76
Education: Total \$	\$392,631
Average Spent	\$1,230.82
Spending Potential Index	63
Entertainment/Recreation: Total \$	\$937,582
Average Spent	\$2,939.13
Spending Potential Index	80
Food at Home: Total \$	\$1,583,441
Average Spent	\$4,963.76
Spending Potential Index	80
Food Away from Home: Total \$	\$1,070,042
Average Spent	\$3,354.36
Spending Potential Index	78
Health Care: Total \$	\$1,953,761
Average Spent	\$6,124.64
Spending Potential Index	86
HH Furnishings & Equipment: Total \$	\$650,939
Average Spent	\$2,040.56
Spending Potential Index	80
Personal Care Products & Services: Total \$	\$247,944
Average Spent	\$777.25
Spending Potential Index	76
Shelter: Total \$	\$4,996,352
Average Spent	\$15,662.55
Spending Potential Index	68
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$711,795
Average Spent	\$2,231.33
Spending Potential Index	82
Travel: Total \$	\$662,120
Average Spent	\$2,075.61
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$332,285
Average Spent	\$1,041.65
Spending Potential Index	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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